

How leisure sector members feel about going back

88%

of customers said they wanted to go back but were concerned about doing so

31%



Cleanliness

56% of customers see cleanliness, procedures and processes as the main factors in deciding when to return

25%



Procedures and processes

22%



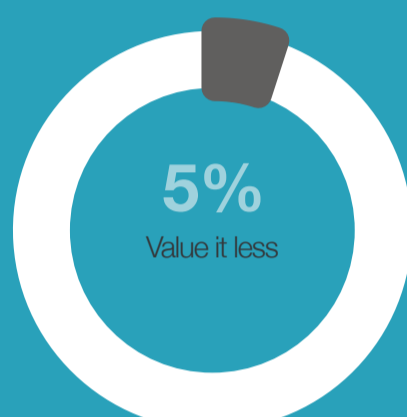
Friendliness of staff

22%



Support

The National Post Lockdown Recovery Survey Summary report May 2020



Over half of customers state they will value their leisure or fitness centre more when they return

The National Post Lockdown Recovery Survey Summary report May 2020



76% of people would like to improve their fitness when lockdown is finished

2020 - TA6 Powered by Alliance Leisure

53% of members would gain confidence from being asked to declare health

40% see it as necessary

7% would have no problem with it

No one said it would be barrier



Closed focus group of 92 respondents

33% of current non-members say they will consider joining a gym or sports club after lockdown finishes

The National Post Lockdown Recovery Survey Summary report May 2020

Key reasons to return: men v women



The most popular form of post-lockdown for women was group exercise classes at **63%** and for men it was the gym at **67%**.

